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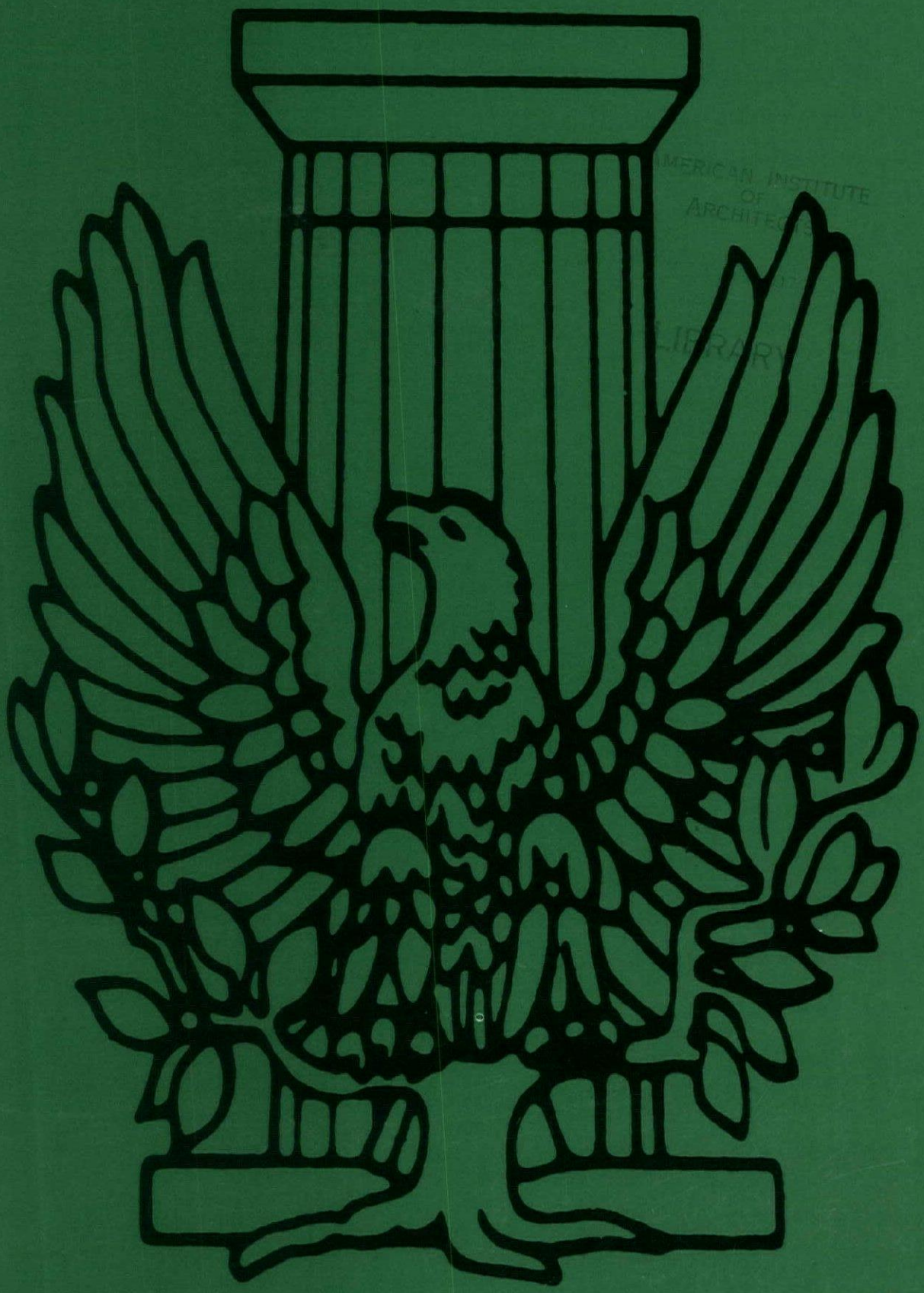
SEPTEMBER 1974



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THE PUNCH LIST

WISCONSIN CHAPTER A.I.A.
NEWSLETTER

POSSIBLE LATENT TRAP

Recently Mr. Ray Tomlinson, legal council to W.A.I.A., brought to our attention a trap situation you might find yourself in concerning professional liability insurance coverage. Tomlinson explains it as follows:

> "Briefly, professional services were rendered to a client several years ago at a time the professional was insured by company #1. Several years later, a claim was made, allegedly due to a latent condition, from errors and omissions of the professional during the term of policy #1, but the discovery of the alleged defect and the claim being presented several years later at a time when he was then insured by company #2. It is in regard to this claim, that we reviewed the two professional liability policies, one being in effect at the time of the performance of the service and the second policy being in effect at the time of the claim."
>
> "The policies reviewed contained language similar to the following:"
>
> "The insurance afforded by this policy applies to errors, omissions or negligent acts which occur on or after the effective date of the first policy issued and continuously renewed by this company, provided the claim therefore is first made against the insured during this policy period and reported in writing to the company during this policy period."
>
> "The effect of this language is that the architect is only protected by the policy for acts occurring during the policy period and which are **reported** during the policy period."
>
> "Thus, in a situation where the professional changes insurance companies, it is quite possible that he may be **without** insurance coverage. If a claim is made for negligence which occurred during the existence of the first policy, and which claim arises, however, during the policy period of the second policy, the professional may be without coverage under either policy. The professional who has maintained continuous insurance coverage from the first day of his practice, but who has changed insurance companies and thus policies, may in fact be without liability insurance for alleged negligence which took place during the term of the first policy."

Tomlinson recently contacted the office of the Commissioner of Insurance in Wisconsin in regard to this type of coverage, and has been informed that this type of policy is against "Current Policy". Tomlinson indicated "the Department stated that in the past insurance forms providing for such restrictive coverage have been approved by the Department. While all insurance forms used in the State of Wisconsin must be approved by the Office of the Insurance Commissioner, once a form is approved, the Insurance Department does not generally review the form to bring it into line with current Commission policies". Tomlinson continues, "the effect is that even though the present policy is **not** to allow this type of coverage, it is very possible that insurance companies presently doing business in the State of Wisconsin are issuing professional liability insurance policies which contain the restrictive language".

Tomlinson continues in his letter: "The present policy of the Insurance Commissioner is that professional liability insurance should provide for coverage in one of the following manners:

(a) Provide coverage for any and all errors, omissions or negligence which occur during the policy period, regardless of when the claim is made, OR

(b) Provide coverage for any claims made during the policy period regardless of when the alleged errors, omissions or negligence took place.

However, as stated, many existing policies restrict coverage to situations where both the negligence **and** the claim must be made during the policy period. In the event that one or the other is not made in the policy period, then allegedly no insurance coverage exists."

"It would appear in the best interests of the W.A.I.A. members, that they be advised of the hazard that may exist in transferring companies for purposes of liability insurance coverage. Any member possessing a policy providing such limited coverage may desire to contact his insurance agent and obtain coverage which is either applicable to all claims made during the policy period or one that covers alleged negligence occurring during the policy period. Of the two alternatives, a company that continues to cover any claims arising as a result of its coverage for the policy period (whether during or subsequent to such periods) would appear most desirable for the reason that it precludes any question as to when the alleged negligence took place."

Tomlinson has reviewed the appropriate Wisconsin Statutes relating to professional liability insurance policies and he is unable to discern any specific language which makes the above mentioned, double-restrictive policies unlawful.

CODE REVISION HEARING

Hearings will be held by the Department of Industry, Labor and Human Relations Division of Safety and Buildings with regard to Wisconsin Administrative Code Chapters IND 50-60 Building and Heating, Ventilating and Air Conditioning. At 9:00 A.M., at each location listed below, the hearings will cover starting at 9:00 A.M.; solid core doors; exit width requirements; stairway requirements; toilet fixtures and energy conservation. At 12:30 P.M., the hearings will cover facilities for the physically disabled; automatic sprinklers and fire prevention, detection and suppression. Members are encouraged to attend hearings in your area. Chapter statements will be made by various committee chairmen involved and where applicable. i.e. Nat Sample, FAIA, Legislation; Dick Knothe, AIA, Codes; Mike Meyer and Gordon Ihbe on Energy. The hearing dates are as follows:

October 11, 1974 - Madison ..... Room 192-197, GEF-1
201 E. Washington Avenue

October 14, 1974 - Milwaukee ..... Rooms 40-45, State Office Building
819 N. Sixth Street

October 15, 1974 - Green Bay ..... Room 203, City Hall
100 N. Jefferson Street

October 17, 1974 - Wausau ..... Extension Conference Room,
Marathon County Courthouse - Forest Street

October 18, 1974 - La Crosse ..... Basement Conference Room,
State Office Building - 3550 Mormon Coulee Rd.

ARCHITECTURE WEEK — 1974

Momentum is gaining for this years recognition of the place of the architectural heritage which is ours in Wisconsin. The dates of Architecture Week are October 19-26, 1974. The various Sections are planning a variety of activities again that include exhibits, panel discussions, T.V. interviews, receptions, dinners, office open houses, house tours, student activities and many other programs. The Governor again will proclaim the week as Architecture Week. Every firm in the State should consider having an open house during Architecture Week. It provides an opportunity for you to host a reception for your past clients and friends and give them an opportunity to see your operation. It may give you another opportunity you haven't had, to explore future plans with your clients. You still have time to send out invitations and take advantage of the State wide publicity during Architecture Week.

FALL WORKSHOP NOTE

Registration, coffee and rolls will take place at the Devil's Head Lodge, from 9:00 to 9:30 A.M., with the program following through 4:00 P.M., on October 10, 1974. Chairman, Dick Shutter, has lined up a fast paced information workshop with many opportunities for two way communication. We hope to see you there. Please get your registration slips into the Chapter Office, so that an accurate count for meals and materials can be made.

EXECUTIVE COMMITTEE ACTIONS

Upon recommendation of the Task Force, studying financial problems of W.A.I.A., the Executive Committee is empowered to appoint a Bylaw Committee to study and make recommendations concerning the maximum amount of dues and assessments that can be made under the Bylaws . . . The Executive Committee also approved the retention of the unit system of assessing dues, which has been in effect this year. It has proven to be more equitable to the variety of types of employment which our members hold . . . Also approved was an increase in front foot cost of the Convention booths charged to the Suppliers. Depending upon the location of the booths, there will be an increase of 10 to 20 per cent over last years fees . . . The Executive Committee expressed a vote of appreciation to Gary V. Zimmerman for his leadership as chairman and treasurer of the Wisconsin Architect, Inc. in the past years. Zimmerman has resigned because of his responsibility as Secretary/Treasurer of the Chapter and involvement on the Task Force on Financial Problems of the W.A.I.A.

RECENT MEMBERSHIP ACTIONS BY THE EXECUTIVE COMMITTEE:

JOHN H. SIMONITSCH —	advanced from Professional Associate to Corporate member in the Southeast Section
ELFA O. FOLDI —	advanced from Professional Associate to Corporate member, Southeast Section
DON B. LIBBY —	advanced from Associate to Associate Member Emeritus, Southeast Section
JAMES A. JENSEN —	new Professional Associate member, Northeast Section
CLAYTON E. JUNO —	new Professional Associate member, Northeast Section
DOUGLAS C. RYHN —	new Associate member, Southeast Section
CHARLOTTE R. SAMPE —	new Professional Affiliate member, Southeast Section

WAIA COMMITTEE APPOINTMENTS FOR 1974-75

The Vice President of your State W.A.I.A. organization acts as the Chairman of the Council of Committees. Present Vice President Dick Shutter has announced his current appointments to Director/Advisor and Committee Chairmanship. A word about who does what:

1. You the member, elect Directors at each Annual Meeting.
2. Upon election and if there is a vacancy, the new Director is appointed as a Director/Advisor in a specific area of Chapter concern.

3. He then can either select a chairman or chairmen for the committees under his responsibility. In some instances, the Director/Advisor and chairman are the same person.
4. The Director/Advisor has the responsibility for keeping the Board (Executive Committee) informed as well as relating proposed policies and programs.
5. From time to time, Task Forces are appointed by the President. If interested in serving on any of the committees below, you may contact the chairman, Director/Advisor or Vice President, Dick Shutter.

COMMITTEES	DIRECTOR/ ADVISOR	CHAIRMAN
AIA, Bureau Of Facilities Management Liaison	Douglas H. Smith	Paul H. Graven
Architecture Week	John B. Hipp	John B. Hipp
Barrier Free Architecture		Thomas G. Orlowski
Chapter Affairs	Richard D. Michael	Stephen R. Peabody
Codes	Richard J. Knothe	Richard J. Knothe
Collaboration with Producers & Contractors	Jerold W. Dommer	Clarence Huettenrauch
Continuing Education	Kenneth C. Kurtz	Leonard A. Widen
Conventions	Henry K. Kanazawa	John P. Jacoby
Energy Conservation	Michael F. Myers/ Gordon M. Ihbe	
Fellowship Committee	Ross T. Potter	Nathaniel W. Sample
Historic Resources	Robert M. Duszak	Gordon D. Orr, Jr.
Honor Awards & Competitions	Henry K. Kanazawa	Jerry W. Spencer
Inner Professional Committee	David E. Lawson	David E. Lawson
Engineers	David E. Lawson	John J. Brust
Legislation	Ross T. Potter	Nathaniel W. Sample
Liaison Registration Board	Ross T. Potter	Nathaniel W. Sample
Membership	David E. Lawson	R. Wayne Duerst
Professional Responsibility	Wayne E. Spangler	Wayne E. Spangler
Public Relations and Public Education	John B. Hipp	Sheldon Segel
Task Force: Construction Management	Jerold W. Dommer	
Task Force: Professional Liability Insurance		Richard P. Blake
Task Force: W.A.I.A. Finances		Sheldon Segel

EXAMINING BOARD APPOINTMENT

Recently it was announced by the Department of Industry, Labor and Human Relations, that Mr. Harry A. Schroeder, Jr., AIA was reappointed for another term to membership in the Architects Section of Wisconsin Examinating Board of Architects, Professional Engineers, Designers and Land Surveyors. The other members serving on the Architects Section of the Board are: Lillian Leenhouts, AIA and Robert Yarbro, AIA.

REQUEST PARTIALLY APPROVED

Last month we announced that the Chapter had requested funding from an AIA Public Relations Grant Program, conducted by the Institute Public Relations Department. Notice was received by Sheldon Segel, Public Relations Chairman, that the W.A.I.A. will receive $1,000 from the grant program. The amount represents half of our original request. The Wisconsin Chapter is one of eight Chapters across the country to receive such a grant. The monies are to be used to support this years Architecture Week program,

beyond those activities which are self amortizing. The money will be used for materials, printing, postage, ads, etc. based upon budgets submitted from the various Sections.

ETHICS AND FREE SKETCHES

A recent article in **Building Design and Construction** magazine triggered responses from our members to the Chapter Office and also to the institute concerning the use by a California firm of models and free sketches, previous to obtaining the commission. J. W. Rankin, Hon. AIA, Administrator of Department of Institute Affairs, was contacted by W.A.I.A.'s Executive Director, Alan J. Carlson. The firm in question, has been contacted by the Institute to clarify the news article according to Rankin. He also state that, "I think it might be well if you and the other Component Executives throughout the country, would publicize the fact that Standard No. 8 **prohibits** the furnishing of free sketches, models and similar studies for the purpose of obtaining a commission". The AIA Standards of Ethical Practice were recently revised as of June 26, 1974. If you wish an updated copy, please contact the W.A.I.A. Chapter Office.

SPECIAL ASSESSMENT

The special year end assessment announced to the membership thirty days prior to the September 12 Executive Committee meeting, was approved at that meeting; President Gustafson and other members of the Board indicated that the member response to the letter indicated the necessity for this action and that no real criticism of the assessment program was made to the President. Approximately 50 members had already paid their assessment based on the announcement letter. Billings to the remainder will be made from the Chapter Office in the next several weeks.

SCHOOL ADMINISTRATORS CONVENTION

Annually the Wisconsin Chapter, A.I.A. has had booth space in the Wisconsin School Administrators Convention. Because of the lack of real impact from this expenditure of Chapter funds, along with the present austerity program, the W.A.I.A. Executive Committee approved a motion that we not participate in this program for the coming year. The action was taken at the September 12, 1974 meeting.

LIBRARY TAPES

A reminder that four special topic tapes and tape slides presentations are available to W.A.I.A. members through the Chapter Office library. The topics are as follows: Office, Partnership, Consultant and Architect Contracts; Air Structures (with slides); Construction Contracts; Housing Systems (with slides). The tapes have been prepared by the A.I.A. Continuing Education Department, purchased by W.A.I.A. and made available to our members as a Chapter service.

UWM/SAR REORGANIZED

From the School of Architecture Newsletter: "The School of Architecture has been officially reorganized with the Department of Urban Planning under the aegis of acting Chairman, David Sawicki. The final designation of the Department of Architecture under Chairman elect, Robert Beckley, and the final designation of the name changed to the **School of Architecture and Urban Planning**, is to be submitted to the UWM Faculty Senate in September 1974 for approval".

STUDENT ARCHITECT DIALOGUE

Again, during this school year, Architects are invited to join with students and faculty of the UWM School of Architecture in a Friday noon luncheon dialogue program. The sharing of ideas is a two way street and both Architect and Student along with faculty come away from the luncheons with new gained insights. You may join any Friday on the third floor of UWM's Student Union where tray lunches are available and the private room.

ARCHITECTS REGATTA REPORT

The Second Annual AIA Regatta, was held on the 24th of August under very slow winds. The winners of the Regatta were:

1st Place — Gerry Germanson, with a C-Scow, in the big boat class
2nd Place — Jerry Drake, with a Force-5
3rd Place — Tom Germanson, also with a Force-5

In the "Tea Cup" division, Dee Lundgren took first place, with a Batt Boat, Ron Porter came in second, with his C-Camp, and Ross Potter was third, with a Butterfly.

The winner of the "Hard Luck" trophy was Gene Pryne, because it took him 22 minutes to cross the starting line!

The plans for next year's Regatta are already underway, with members of the Construction profession, as well as the suppliers and exhibitors of our Convention, to be invited to participate in the Regatta. The location of the Third Annual Regatta has not been determined as yet, but Committee members are willing to accept suggestions.

FREE STRUCTURAL REFRESHER SESSIONS

A series of refresher sessions will be held on Wednesday evenings from 7:00 to 9:00 P.M. beginning October 16, 1974. Persons interested should be employed at a Wisconsin firm and desiring to receive registration as an architect. Enrollment will be limited. Persons interested should call or write Mr. Donald R. Buettener, Computerized Structural Design, Inc., 660 E. Mason Street, Milwaukee, WI 53202; Phone (414) 271-1082. The location of the meetings will be in Milwaukee and will depend upon the size of the group. Contact the above for details.

UWM/SAR EXTENSION PROGRAMS

Two Architectural Extension program offerings have been announced by the UWM, School of Architecture. They are:

A seven week course — "Representational Drawing: A skill for Architectural Design", is being offered by the School of Architecture and Urban Planning Extension Division for teachers and draftsmen who want to find out about how principles from the fields of visual psychology and visual perception are used in Architectural Drawing and wish to improve their freehand sketching skills. The course would be especially useful to designers who make schematic presentations to clients and to teachers who want to learn more about how principles of visual communications are applicable to a variety of drawing situations. The course will be held on Tuesdays and Thursdays from 7:00 P.M. to 9:00 P.M., beginning October 8 and ending November 26. Enrollment will be limited. For more information or reservations, call Patti Oien, 963-5647.

A two-day Architectural refresher workshop is being offered in Milwaukee by the School of Architecture and Urban Planning Extension Division on November 8 and 9, 1974 for those preparing to take the Architecture Registration Examination this year. The material offered in the refresher course will be directed with particular emphasis towards the new professional examination and will cover such areas as programming, construction documents, structures, mechanical systems and construction technology. Persons interested in pre-registering should send a check for $70.00 to the School of Architecture and Urban Planning, Extension Division, Milwaukee, WI 53201, or call Patti Oien, (414) 963-5647 for more information.

ECONOMIC CENSUS DATA USERS CONFERENCE

Scheduled for October 23, 1974 at the Red Carpet Inn, Milwaukee. This conference will provide data users with detailed knowledge of products and services available from the recently completed economics censuses. The major censuses to be discussed are the Census of Manufacturers, the Census of Business (Retail, Wholesale and Selected Services), the Census

of Construction Industries, and the Census of Agriculture. The Conference is sponsored by the Milwaukee Association of Commerce; Wisconsin Chamber of Commerce; U. S. Department of Commerce; Wisconsin Department of Administration; Wisconsin Department of Business Development; Marquette University; University of Wisconsin - Extension; Wisconsin Business Economics Association; Milwaukee Public Library; and the American Marketing Association. Complete information and registration materials can be obtained by contacting Mr. Paul Juhnke, Milwaukee Association of Commerce, 828 N. Broadway Street, Milwaukee, WI 53201; Phone (414) 273-3000.

RENOVATION SEMINAR

The University of Wisconsin - Madison campus, will host a two day seminar on "Renovation of Buildings" on November 18, 1974. Topics will include evaluation of building function, physical factors, structural considerations, adaptive reuse of buildings, alterations and energy use. Eight speakers will make presentations including two W.A.I.A. members; Gordon D. Orr, Jr. and Robin Riley. Other speakers include, Robert E. Schloemer, William K. Y. Tao, Giogrio Cavaglieri, FAIA, Arvid E. Elness, John O. Wist and Richard G. Stein. Fee for the course is $100.00. Further information may be obtained by contacting Dr. Raymond C. Matulionis, Program Coordinator, UW-Extension, Department of Engineering, 432 N. Lake Street, Madison, WI 53706.

UW-EXTENSION MADISON COURSES

The University of Wisconsin - Extension, will conduct three programs: "Housing and Building Inspection". These programs are scheduled for January 6-17, 1975 on the Madison campus of the University of Wisconsin. They are:

EXISTING HOUSING INSPECTION — Institute
January 6-8, 1975
The University of Wisconsin - Madison
FEE: $75.00

NEW RESIDENTIAL INSPECTION — Institute
January 8-10, 1975
The University of Wisconsin - Madison
FEE: $75.00

BUILDING INSPECTION — Short Course
January 13-17, 1975
The University of Wisconsin - Madison
FEE: $150.00

For further information contact Philip M. Bennett, Program Director, Department of Engineering, UW-Extension, 432 N. Lake Street, Madison, WI 53706.

CALENDAR

1974 W.A.I.A. ACTIVITIES FOR OCTOBER - NOVEMBER

DATE/TIME	EVENT	LOCATION
October 7	Northeast Section Meeting	Kohler, WI
October 9	Convention Committee Mtg.	Devil's Head Lodge, Merrimac, WI
October 10	Fall Workshop	(same as above)
October 11	Executive Committee Mtg.	(same as above)
October 16	Structural Refresher Courses start	Milwaukee, WI
October 17	Southeast Section Joint Mtg., AIA/AGC/CSI	(same as above)
October 19-26	ARCHITECTURE WEEK	
October 23	Economic Census Data Users Conf.	Red Carpet Inn, Milwaukee, WI
October 25	1974 Midwest Preservation Conference	UW-Madison, Madison, WI
October 31	Deadline for receipt of Section, Committee and Task Force 1975 Budget requests at Chapter Office	
November 6	Southeast Section Membership Promotion Mtg.	Milwaukee, WI
November 8-9	Architectural Refresher Workshop	UWM/SAR, Milwaukee, WI
November 14	Executive Committee Meeting	Left Guard Charcoal House, Fond du Lac, WI
November 18-19	Renovation of Buildings Seminar	UW-Extension, Madison, WI
November 20	Asphalt Paving Conference	Holiday Inn Central, Milwaukee, WI

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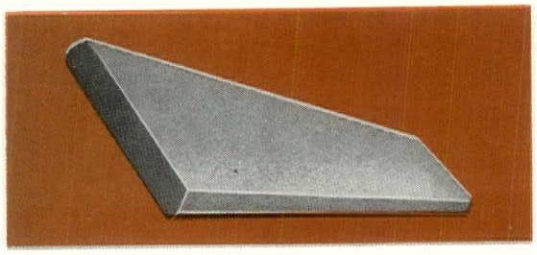

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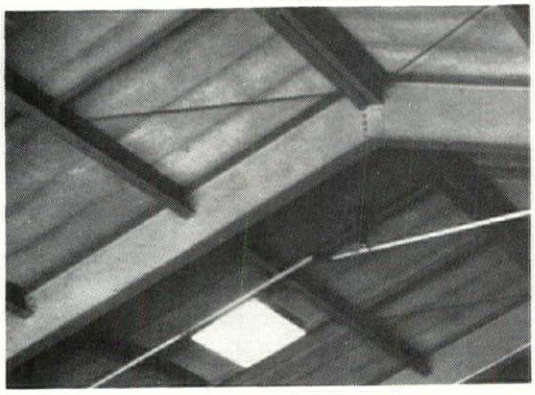

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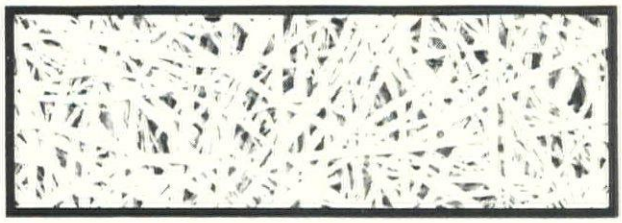

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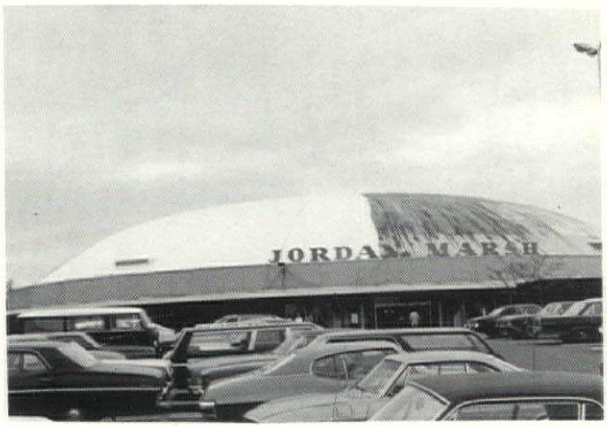

The Jordan Marsh dome and roof surface at the Shopper's World (Allied Department Stores) in Framingham, Mass. has a new look, thanks to Anchor White Cap Coating. The problem areas, which appeared to be an uncurable disease for many years, are visible on the right portion of the picture, showing through the light orange primer. The left side of the picture shows the beautiful transformation that has taken place. Anchor White Cap is not only an attractive coating, but has also provided the Allied Department Store with durable waterproofing and easy maintenance, all at competitive prices since 1972. Guide specifications for new and existing structures are available upon request.

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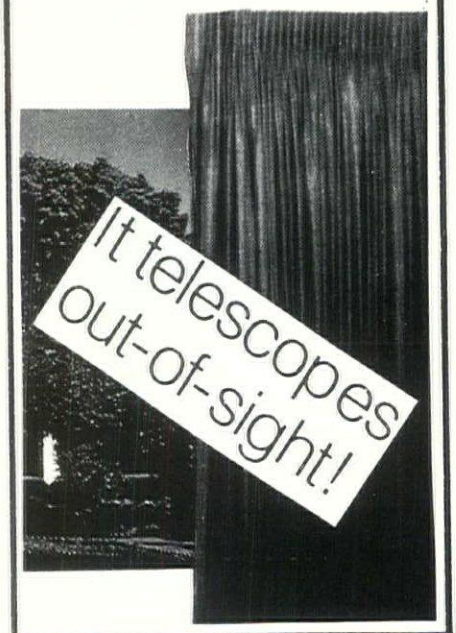

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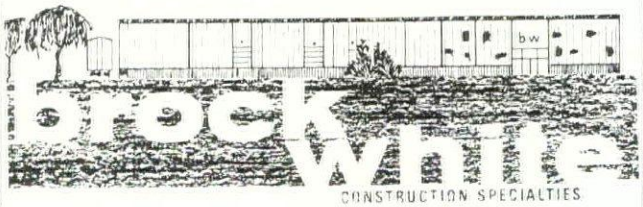

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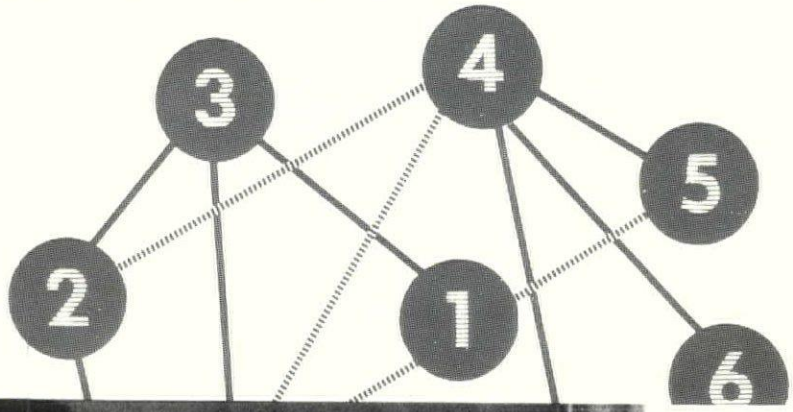

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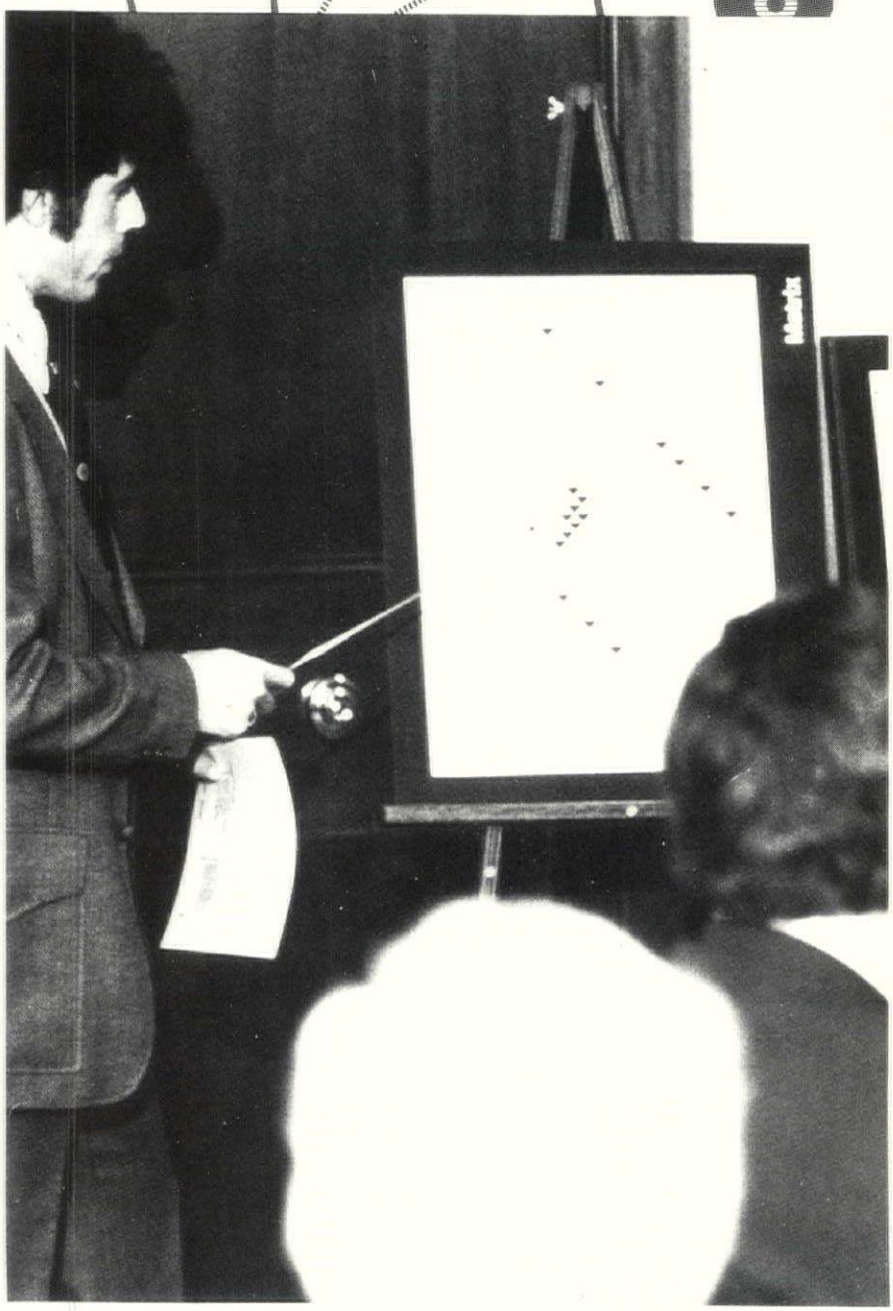

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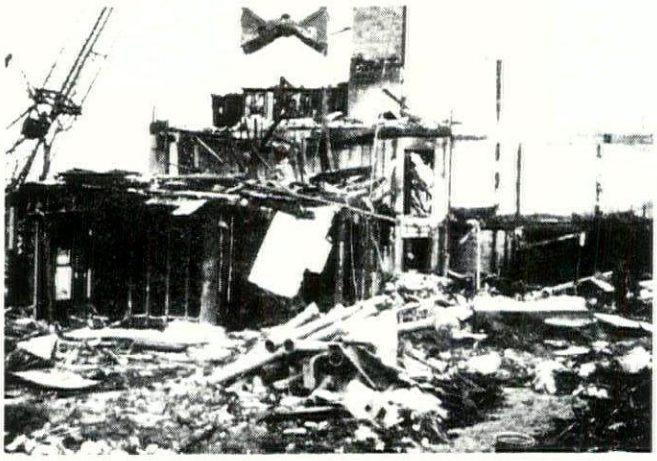
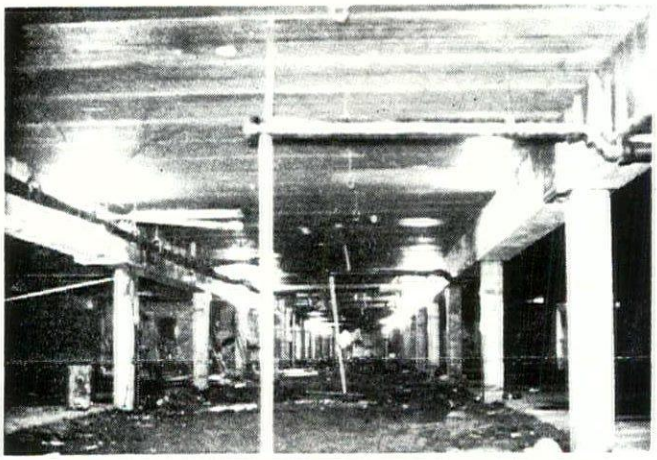
Apartment structure almost* destroyed by fire



*The Spancrete survived!

Spancrete completely protected lower level.



Rubble removed—Spancrete still intact!

Apartments rebuilt on existing Spancrete deck.

The nearly-completed Greenleaf Apartments in Elkhart, Indiana, were destroyed by a raging fire . . . or *almost* destroyed. Only the Spancrete decking and the protected concrete beams and columns which formed an underground parking garage remained unharmed . . . along with equipment stored in the garage area.

Spancrete withstood the intense heat of the fire, fire so hot that metal window frames, overhead steel beams, and plumbing and electrical pipes were melted into twisted pieces of rubble. Even the two-inch poured-in-place concrete topping cracked in places.

Built-in Fire Safety: The Spancrete used in the Greenleaf Apartments was designed to meet specifications for a UL 4-hour fire rating.

Safety Inspectors: Elkhart City Building and Safety Inspectors went over the Spancrete, inch by inch, trying to determine if it should be replaced. Their decision: the Spancrete was structurally unaffected by the fire.

Cleans Off Spancrete and Starts Over: With the approval of the building safety inspectors, the contractor cleaned off the rubble and began reconstructing the entire complex — from the Spancrete up. Three months later the first tenants began moving into the Greenleaf Apartments.

Spancrete's Other Pluses: In addition to fire safety, Spancrete shortens construction time, eliminates forming, permits fast all-weather construction, and provides an immediate working deck. You can depend on Spancrete's fire rating, top-quality construction, and dimensional accuracy. For your next job, consider Spancrete. Write or call below for information on engineering details.

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